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TUESDAY
FEBRUARY 18th
1975

PRESTON NORTH END F.C.

VERSUS

PRESTON NORTH END

SWINDON TOWN

OFFICIAL PROGRAMME
Price 10p

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

From left to right *(Back Row)* D. Munks, R. Potter, D. McGovern, J. Barron, J. Allen, F. Burrows, T. Jenkins, R. Clarke. *(Middle Row)* N. Trollope, D. Moss, P. Eastoe, D. Syrett, D. Hubbard, H. Maclean. *(Front Row)* J. McLaughlin, W. Dixon, K. Stroud, J. Butler.

PEN PICTURES

JIM BARRON. Goalkeeper. Signed from Nottingham Forest last July. Comes from County Durham and was formerly with Wolves, Chelsea and Oxford United.

WILFRED DIXON. Playing at fullback but can also play in midfield. A Londoner signed in September, 1973, from Reading.

JOHN TROLLOPE. Fullback. Completed 600 League appearances last Saturday. A Local player who joined the club straight from school.

KEN STROUD. A Londoner who is a skilled midfield player. A former apprentice and full professional since 1970.

FRANK BURROWS. A big, strong centre half who was formerly with Raith Rovers and Scunthorpe. A Scot who has shared in Swindon's many triumphs since 1968.

COLIN PROPHETT. A midfield man from Crewe. Cost £20,000 when signed last September from Norwich City. Has also been with Sheffield Wednesday.

TOM JENKINS. A winger signed from Southampton in October, 1972, after Swindon had sold Don Rogers to Crystal Palace. Formerly with Orient and Reading.

JOHN McLOUGHLIN. Another Londoner and a former England youth international. Transferred from Colchester in December, 1973, and can play either in defence or midfield.

PETER EASTOE. A striker signed from Wolves in March last year who is having a great season. So far has scored 23 goals, including the winning goal against us on Saturday.

JOE BUTLER. Joined Swindon as a fullback from his native Newcastle in 1965 and a regular member of the side almost ever since.

TREVOR ANDERSON. Signed in November from Manchester United, for whom he made 11 appearances last season. A Northern Ireland international.

SWINDON TOWN

Swindon's descent into present company along with Preston and Crystal Palace ended a five-year spell in the Second Division and tonight we find ourselves facing them for the second time in four days.

Last season, when they collected only 25 points from the 42 matches, we broke even with a couple of 1–1 draws and now they are staging something of a revival.

The results of our previous League matches against them were:

1972–73 (h) 1–1	(a) 2–3
1971–72 (h) 2–2	(a) 1–1
1969–70 (h) 3–1	(a) 0–1
1964–65 (h) 2–1	(a) 2–2
1963–64 (h) 1–0	(a) 4–1

Founded as an amateur club in 1881 by the Rev. W. Pitt, Swindon, when still in the Southern League, reached the F.A. Cup semi-final in 1910 by beating Crystal Palace, Burnley, Spurs and Manchester City. They lost in the semi-final to Newcastle, who went on to win the trophy.

They again reached the semi-final in 1912, losing to Barnsley in a replay.

However, on joining the Third Division (South) when it was formed in 1920, they languished there until 1963 and had to seek re-election on three occasions. It was, therefore, a great event when the Wiltshire club gained promotion to the Second Division in 1962–63, but after two seasons they were back again in the Third.

They fought their way back after four seasons, being runners-up to Watford in 1968–69. This proved a magnificent season for them, as they also won the League Cup, beating Arsenal 3–1 before 100,000 spectators at Wembley.

Their hero in that match, Don Rogers, who scored two of the goals, was later transferred to Crystal Palace for £150,000. Roger Smart, scorer of the other goal, is no longer with the club.

Other Swindon triumphs have been the lifting of the League Cup Winners Cup in 1969, against Roma, and winning the Anglo–Italian Inter-League Clubs competition in 1970 against Naples in the inaugural year of both competitions.

Famous players at Swindon in the past have included Harold Fleming, an England cap although his team was playing in the Southern League, Mike Summerbee and Norman Uprichard.

Swindon have not been very successful away from home this season, their record so far reading:

P.13 W.2 D.5 L.6 F.17 A.27

Over half of their goals this season, 23 to be exact, have come from centre forward Peter Eastoe.

MANAGER

Danny Williams spent 22½ years at Rotherham, over 19 as a player, during which he made 621 appearances, and the rest as manager. For the first 10 years of his playing career he was a part-timer, putting in a full day's shift in the mine before reporting for training.

After three years in the manager's chair, he moved on to Bournemouth and then to Swindon, where he led the club to that tremendous League Cup final triumph of 1969 and also back to the Second Division.

Following these achievements, he was appointed manager of Sheffield United, but only remained with them for 16 months.

His next club was Mansfield, where he worked most successfully for 2½ years before being asked to rejoin Swindon in March, 1974.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

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VOUCHER

20

PRESTON NORTH END F.C.

CHARLT

We had all hoped that when we faced Swindon tonight for the second time in four days we would still have been ahead of them. Instead, they have crept past us as a result of their win on Saturday but tonight we shall be out to remedy that. In fact, we all know we must reverse Saturday's result if we are to stay in touch with the top clubs.

The team played well enough to have won or at least taken one point at Swindon but in a few ways the game turned out to be something of a calamity.

Not only did we lose, but Dave Sadler was hurt and we must expect to be without him for the next few games and Mike Elwiss was booked, bringing him up to 12 points, which means that after the Tranmere game he will be absent for two matches. These happen to be difficult ones, against Walsall away and Crystal Palace at home, two teams who, like ourselves, have got to keep winning to retain an interest in promotion.

With Alan Lamb out of the reckoning until at least the last few games of the season, we shall be doubly sorry to lose Sadler and Elwiss. Mike has been an ever-present so far this

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ON CHAT

season and as the second highest goal scorer he will be missed up front, while Dave has been another automatic choice and has been very consistent in the defence.

Fortunately, we have plenty of good substitutes available, lads who have been tried in the first team and have not let us down, but even so, if I thought we needed someone else to strengthen the side I would take the necessary steps.

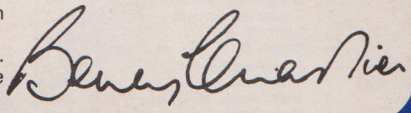
So far we have been fairly fortunate with injuries and suspensions, but at the moment we seem to have struck a bad patch. It must be our turn.

The pitch at Swindon was extremely heavy but people said afterwards that despite the conditions it had been a very entertaining match and everyone enjoyed it.

It was certainly very competitive and if we have the same quality of play tonight it should be a great game. We were going very strong at the end and we have to restart where we left off. I just hope that the half chances we have been missing will be turned into goals.

It is all the harder to have to meet defeat after a good run. This was, of course, only our second League defeat since we lost at Tranmere in November, another defeat which we shall soon have the chance to avenge.

Swindon will have to make at least one change tonight as Dave Moss, a regular scorer, has started a two-match suspension, but that still leaves Peter Eastoe and we shall be keeping a close watch on this ex-Wolves player whose goals record this season is one of the best in the four divisions.



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Runners-up: 6 times

League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

F.A.Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974		Opponents		Rslt.	Pts	Gate
Aug.	17	**Plymouth Argyle**	h	1–0	2	11663
,,	20	**Rochdale (LC1)**	h	1–0	–	7780
,,	24	Watford	a	2–3	0	8918
,,	31	**Walsall**	h	3–2	2	7446
Sept.	3	**Bury**	h	3–0	2	10404
,,	7	Aldershot	a	2–1	2	6337
,,	10	**Sunderland (LC2)**	h	2–0	–	13279
,,	14	**Blackburn Rovers**	h	0–0	1	18042
,,	17	**Charlton Athletic**	h	2–0	2	11869
,,	21	Peterborough United	a	1–0	1	13120
,,	24	Crystal Palace	a	0–1	0	19680
,,	28	**Bournemouth**	h	5–2	2	10421
Oct.	1	Bury	a	0–2	0	11914
,,	5	Hereford United	a	2–2	1	11438
,,	9	Chester (LC3)	a	0–1	–	11262
,,	12	**Colchester United**	h	0–2	0	10259
,,	19	Brighton	a	4–0	2	16413
,,	22	**Gillingham**	h	1–0	2	9861
,,	26	**Grimsby Town**	h	2–0	2	9934
Nov.	2	Halifax Town	a	0–3	0	3878
,,	6	Gillingham	a	1–2	0	10494
,,	9	**Southend United**	h	1–4	0	8295
,,	15	Tranmere Rovers	a	1–3	0	6534
,,	23	Blyth S. (F.A. Cup 1)	a	1–1	–	8500
,,	26	**Blyth S.** (F.A. Cup Rep)	h	5–1	–	10101
,,	30	**Huddersfield T.**	h	4–0	2	7958
Dec.	7	Wrexham	a	1–1	1	8266
,,	14	Bish. Auck. (FA Cup 2)	a	2–0		6500
,,	21	**Port Vale**	h	1–0	2	8743
,,	26	Blackburn Rovers	a	0–3	0	24005
,,	28	**Chesterfield**	h	2–1	2	9258
1975						
Jan.	4	**Carlisle U.** (FA Cup 3)	h	0–1	–	18682
,,	11	**Wrexham**	h	3–1	2	9293
,,	18	Huddersfield Town	a	1–0	2	7654
Feb.	1	Southend United	a	1–1	1	9134
,,	8	**Halifax town**	h	1–0	2	9786
,,	15	Swindon Town (5)	a	0–1	0	11892
,,	18	**Swindon Town**	h			
,,	22	**Tranmere Rovers**	h			
,,	28	Walsall	a			
Mar.	1	League Cup Final				
,,	8	**Crystal Palace** (6)	h			
,,	15	Bournemouth	a			
,,	18	Plymouth Argyle	a			
,,	22	**Aldershot**	h			
,,	29	Port Vale	a			
,,	31	Chesterfield	a			
Apr.	1	**Peterborough United**	h			
,,	5	Grimsby Town (S.F.)	a			
,,	12	**Hereford United**	h			
,,	19	Colchester United	a			
,,	22	**Watford**	h			
,,	26	**Brighton**	h			
May	3	F.A.Cup Final				

First Team Appearances Season 1974–75

(30 League Matches)

Bird 30; Charlton 30; Elwiss 30; Burns 29; Holden 29; Morley 29; Sadler 29; Lamb 25; Spark 24; Brown 19; McMahon 15; Tunks 11; Stiles 9; Fielding 7; Treacy 6; Doyle 3; Baxter S. 2; Williams 2; Coleman 1.

First Team Goal Scorers Season 1974–75

(F.A. Cup): Holden 4; Elwiss 2: Charlton 1; Morley 1.
(League Cup): Charlton 1; Holden 1; Morley 1.
(League): Holden 15; Elwiss 9; Charlton 7; Morley 7; Bird 3; Burns 1; Lamb 1; Own Goal (Chesterfield) 1.

SEASON 1974–75

Division III

(including 15th February, 1975)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Blackburn Rovers	30	16	7	7	46	31	39
Plymouth Argyle	30	16	6	8	55	43	38
Charlton Athletic	30	15	7	8	54	42	37
Swindon Town	31	15	7	8	44	39	37
Preston North End	**30**	**15**	**5**	**10**	**44**	**35**	**35**
Crystal Palace	31	13	9	9	45	41	35
Walsall	30	12	9	9	46	33	33
Hereford United	31	13	7	11	47	41	33
Peterborough Utd.	28	13	7	8	29	32	33
Port Vale	30	11	10	9	43	38	32
Gillingham	31	12	8	11	45	40	32
Colchester United	31	11	10	10	48	43	32
Southend United	31	11	9	11	35	33	31
Wrexham	31	10	9	12	47	41	29
Bury	32	9	9	14	35	37	27
Watford	30	7	13	10	38	50	27
Grimsby Town	31	10	6	15	41	54	26
Brighton & H.A.	29	9	7	13	33	42	25
Aldershot	32	10	6	16	33	44	25
Halifax Town	29	7	11	11	32	46	25
Tranmere Rovers	29	9	6	14	41	39	24
Chesterfield	30	9	6	15	40	49	24
AFC Bournemouth	28	9	5	14	30	37	23
Huddersfield Town	30	8	5	17	31	52	21

PROFESSIONAL PLAYING STAFF Season 1974–75

	Height	*Weight*	*Birthplace*
Baxter, Stuart	6' 1"	11st 11	Wolverhampton
Bird, John	6' 0"	12st 6	Doncaster
Brown, John	5' 11½"	12st 6	Bradford
Burns, Francis	5' 8½"	10st 7	Coatbridge
Charlton, Bobby	5' 9"	12st 1	Ashington
Coleman, Gordon	5' 8½"	11st	Nottingham
Doyle, S. (App.)	5' 9"	10st 10	Neath, Glam.
Elwiss, Michael	5' 11½"	12st	Doncaster
Fielding, Mark	5' 9"	11st	Bury
Holden, Mel	6' 2"	13st 2	Dundee
Lamb, Alan	5' 9"	10st 4	Falkirk
McMahon, John	5' 9"	12st	Manchester
Morley, tony	5' 8"	10st 12	Ormskirk
Sadler, David	6' 0"	12st 10	Yalding (Kent)
Smith, John	5' 8"	10st 8	Coatbridge, Lan.
Spark, Alex.	6' 0"	12st 10	Stenhousemuir
Stiles, Nobby	5' 6"	10st 10	Manchester
Treacy, Ray	5' 9"	11st	Dublin
Tunks, Roy	6' 1"	13st	Wuppertall, W. Ger.
Williams, Gary	6' 0"	11st 4	Liverpool

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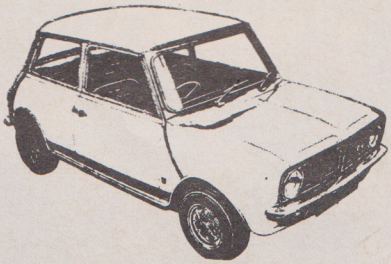

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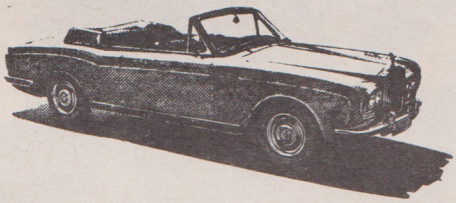

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PAYNES PNE PICTURES

Top Right:
G-O-A-L!
Elation from the North End players after Mel Holden scores the only goal of the match.

Bottom Right:
Alex Spark in a goalmouth tussle.

Below:
Mel Holden with Alex Smith and Albert Phelan in the game against Halifax Town.

Reserve Team Record

RESERVE TEAM FIXTURES

1974		Opponents		Rs/t.	Pts
Aug.	17	Aston Villa	a	1–4	0
,,	24	**Bury**	h	2–0	2
,,	27	**Blackpool**	h	3–2	2
,,	31	Coventry City	a	1–3	0
Sept.	3	Blackpool	a	2–2	1
,,	14	Wolverhampton W.	a	2–4	0
,,	21	**Sheffield Wednesday**	h	2–3	0
,,	28	Liverpool	a	2–4	0
Oct.	5	**Bolton Wanderers**	h	1–1	1
,,	12	West Bromwich Albion	a	1–3	0
,,	14	**Wolverhampton W.**	h	1–0	2
,,	19	**Manchester City**	h	0–1	0
,,	29	Huddersfield Town	a	1–1	1
Nov.	2	**Sheffield United**	h	1–2	0
,,	5	**Blackburn Rovers**	h	0–0	1
,,	9	Newcastle United	a	1–0	2
,,	30	Burnley	a	4–2	2
Dec.	7	**Nottingham Forest**	h	1–0	2
,,	21	Leeds United	a	1–2	0
1975					
Jan.	11	Nottingham Forest	a	2–2	1
,,	15	**Liverpool**	h	1–4	0
Feb.	1	**Newcastle United**	h	1–0	2
,,	8	Sheffield United	a	0–0	2
,,	15	**Stoke City**	h	0–0	1
,,	18	Bury	a		
,,	22	Everton	a		
,,	25	**Derby County**	h		
Mar.	1	**Coventry City**	h		
,,	8	Manchester United	a		
,,	15	**Leeds United**	h		
,,	22	Sheffield Wednesday	a		
,,	31	Blackburn Rovers	a		
Apr.	5	**West Bromwich A.**	h		
,,	12	Bolton Wanderers	a		
,,	19	**Huddersfield Town**	h		
,,	26	Manchester City	a		
		To be arranged:			
		Manchester United	h		
		Burnley	h		
		Aston Villa	h		
		Everton	h		
		Stoke City	a		
		Derby County	a		

SEASON 1974–75

Central League

(including 15th February, 1975)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Liverpool	30	16	9	5	66	36	41
West Bromwich A.	29	15	11	3	42	23	41
Manchester City	31	16	7	8	42	29	39
Wolverhampton W.	30	17	3	10	51	43	37
Derby County	25	13	8	4	54	25	34
Everton	29	14	6	9	36	24	34
Coventry City	27	12	8	7	53	39	32
Aston Villa	28	13	5	10	49	46	31
Blackpool	30	12	5	13	47	47	29
Nottingham Forest	27	11	6	10	52	36	28
Leeds United	29	10	8	11	40	45	28
Sheffield Wednesday	29	11	5	13	42	51	27
Stoke City	25	10	6	9	30	30	26
Newcastle United	29	11	4	14	32	37	26
Burnley	26	8	8	10	42	43	24
Manchester United	27	8	8	11	39	40	24
Bolton Wanderers	27	7	10	10	33	40	24
Huddersfield Town	33	9	6	18	32	50	24
Preston North End	**24**	**7**	**7**	**10**	**31**	**40**	**21**
Sheffield United	28	5	5	18	31	58	15
Bury	26	5	5	16	33	65	15
Blackburn Rovers	25	3	8	14	16	46	14

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OUR DIVISION

Blackburn Rovers not only re-established themselves at the top of the table by their magnificent recovery from 0–2 down to a 5–2 victory over Plymouth Argyle but surely gave notice that they are in fighting trim for the final stage of the season.

They are obviously bent on taking the championship and however envious we might be as promotion rivals we have to acknowledge that in inflicting Plymouth's first defeat in 16 League games they showed themselves worthy of the top spot. It was the second time in two matches they had come from behind to win, their victory at Bury having also been achieved after they had given their opponents a start.

At any rate, Rovers look good enough to go up – and what is just as important, to stay up.

Plymouth's defeat in no sense puts them out of the race, just as we hope North End's unprofitable trip to Swindon doesn't mean we say goodbye to our chances.

Tonight will be vital for North End; two points would put us back in fourth position, or even third if the goal margin was good enough.

Of the clubs immediately below North End, Peterborough, still involved in the F.A. Cup, have the best chance, needing to win their two outstanding games to bring them into real contention.

There is just as intriguing a position at the foot of the table, where Huddersfield will need to pull off a Houdini act to save themselves. Few would want to see such a famous club, who enjoyed First Division status as recently as 1971–2, suffer the indignity of descent to the Fourth.

Chesterfield and Halifax both did themselves a good turn by picking up two points on Saturday, leaving the situation wide open.

But with a third of the season still to come, and many decisive matches left, it would be a brave man who would forecast the outcome of the relegation and promotion battles.

We can, however, look forward to a nail-biting finish in April.

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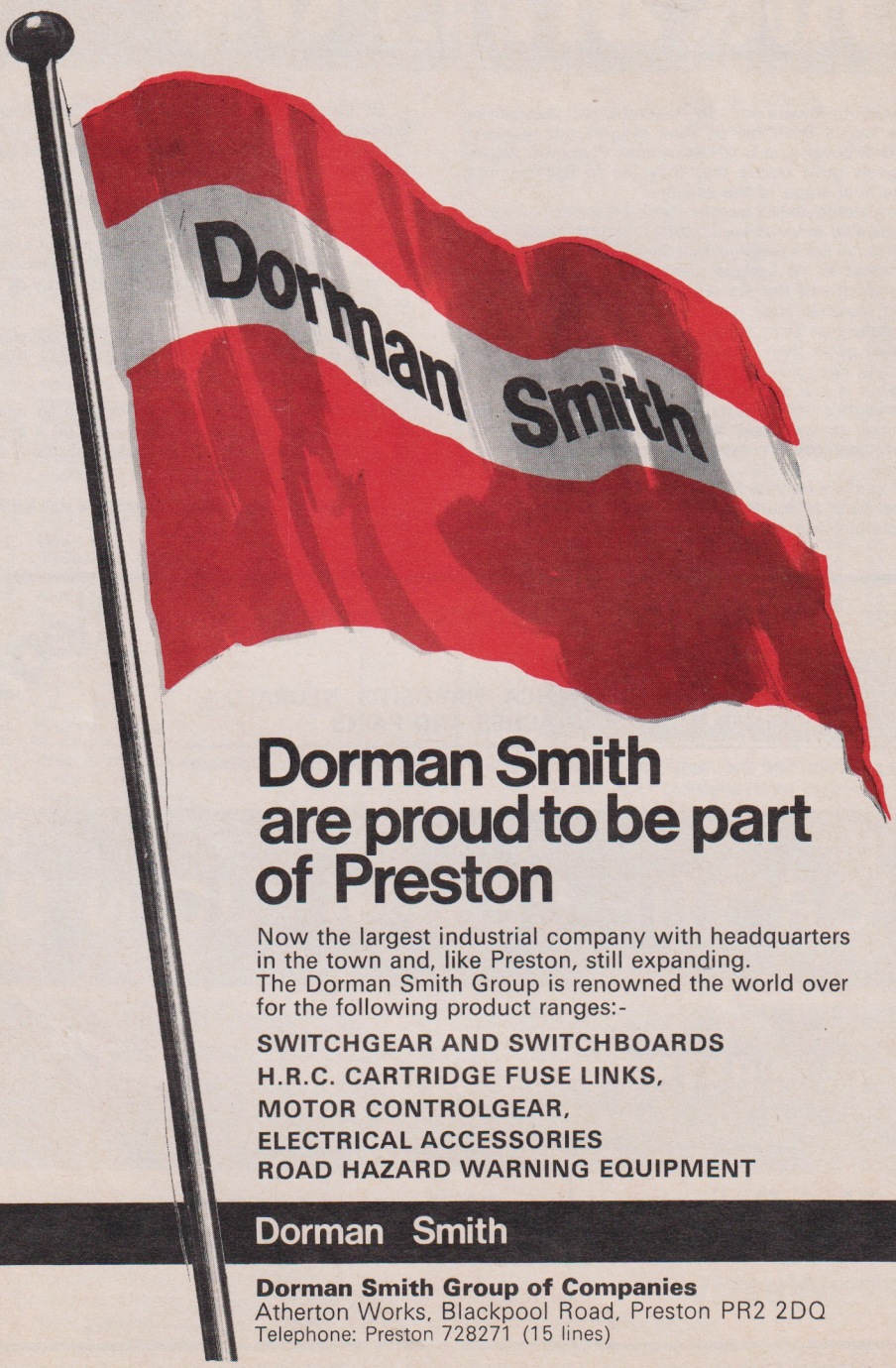

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SNAP SHOTS

Freddie Trueman, who holds the record for the greatest number of wickets taken in test matches, confesses that he has always been a Preston fan but says it has nothing to do with a little windfall they brought him as a lad.

He often visits Deepdale to report on matches for a Sunday newspaper and he tells a story about North End's memorable match with Derby County in December 1947. He had drawn North End and Derby in a sweep for the two clubs scoring the highest number of goals and when North End won 7–4 he scooped the jackpot of £10.

"It was a fortune to me in those days as a 16-year old apprentice bricklayer earning 17/6d. a week", said Fred.

That, of course, was the match in which Angus Morrison scored a hat-trick against us. Two years later, North End signed Morrison and he went on to give the club valuable service.

* * *

Preston admirers of Ricky Heppolette would be pleased to see that he scored his side's winning goal against York City last week. He was not in the side when Orient featured on television recently and this is the answer to those who thought the ex-North End star might have fallen out of favour at the Leyton Stadium.

* * *

With Walsall out and Peterborough due for a replay at Middlesbrough, the Third Division has only a flicker of interest left in the F.A. Cup. Last season, Wrexham managed to keep the flag flying until the 6th round, when they were defeated 1–0 at Burnley.

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

THREE LUCKY WINNING NUMBERS will be announced on the loudspeakers at half-time. The FIRST lucky programme holder will be entitled to claim TEN POUNDS, the holders of the other two programmes will each receive a voucher for a Party Bucket containing 20 pieces of finger licken' good chicken.

Winners should collect vouchers from the Secretary's Office, immediately after the 'final whistle'. Vouchers can be redeemed at any Kentucky Fried Chicken store in Great Britain.

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227

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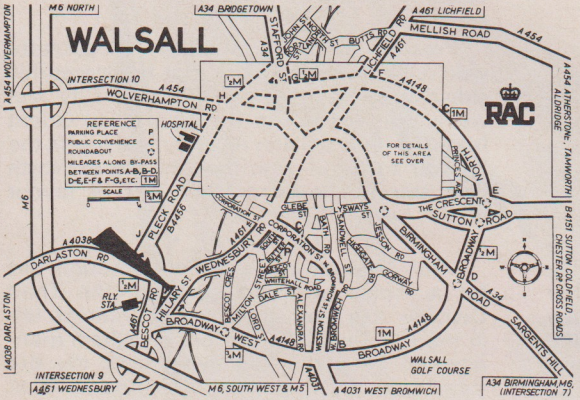
travel trail

GOING BY CAR?

Here is your RAC route to next week's away game at

WALSALL



PRESTON

Join M6 at most convenient intersection (Note: mileages at intersection 31, Samlesbury).

M6 south to intersection 9, junction A461 — 86 miles

A461 to Walsall — 87 miles

Walsall AFC ground, Fellows Park, is off Hillary Street at the junction of Bescot Road just after leaving M6 at intersection 9.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters Club as soon as possible. Depart 16.00 hours. Price £1.30 (Adults), Child 78p.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ATTRACTIONS

February

20	Thursday	JASON & JEE
22	Saturday	GRASS ROOTS
23	Sunday	METRIX DUO
27	Thursday	TWICE AS MUCH

March

1	Saturday	TINO VALDI
2	Sunday	RON & VAL BACARDI
6	Thursday	HIGHIE AINSCOUGH – Vocal

DISCO every Tuesday until further notice, 20p

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The Football League Division Three – Deepdale – February 18th, 1975

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John McMAHON	2	Wilf DIXON
Francis BURNS	3	John TROLLOPE
Nobby STILES	4	Ken STROUD
John BIRD	5	Frank BURROWS
David SADLER	6	Colin PROPHETT
Alex SPARK	7	Tom JENKINS
Tony MORLEY	8	John McLOUGHLIN
Mike ELWISS	9	Peter EASTOE
Mel HOLDEN	10	Joe BUTLER
Bobby CHARLTON	11	Trevor ANDERSON
	12	

REFEREE

GEORGE COURTNEY
(Spennymoor, Co. Durham)
In his first season on the full League list. Cricket, golf and squash are his other sporting interests. Deputy headmaster of a junior school.

LANCASHIRE EVENING FOOTBALL POST

LINESMEN

Red Flag:
J. W. Lancaster (Prescot)

Yellow Flag:
G. P. Owen (Anglesey)

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DEEPDALE DIARY

Saturday, February 22nd, 1975 DIVISION THREE Kick-off 3.00 p.m.

PRESTON NORTH END v TRANMERE ROVERS

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